

J. Mark Souther

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PROFESSIONAL EXPERIENCE

Positions and Appointments

Cleveland State University

2016- Professor of History
2007-2016 Associate Professor of History
2003-2007 Assistant Professor of History

2013- Director, Center for Public History + Digital Humanities
2008-2013 Co-Director, Center for Public History + Digital Humanities
2003- Graduate Faculty (Level I)

Tulane University

2002-2003 Adjunct Instructor in History
1999-2001 Research Assistant, NEH Deep South Regional Humanities Center Planning Group

Loyola University New Orleans

2001 Adjunct Instructor of History

Agecroft Hall, Richmond, VA

1995-1996 Tour Guide

Education

1996-2002 Ph.D., History, Tulane University, New Orleans, LA
 Diss. committee: Lawrence N. Powell, Arnold R. Hirsch, Randy J. Sparks
 Major fields: United States, American South; Minor field: Latin America
1994-1996 M.A., History, University of Richmond, Richmond, VA
1990-1994 B.A., History, Furman University, Greenville, SC

Awards and Distinctions

2017 Journal of Planning History Prize, Honorable Mention, SACRPH
2016 Technology Commercialization Award, Ohio Faculty Council
2014 Golden Apple Award, Young Alumni Council of CSU Alumni Association
2007 Gulf South History Book Award, Gulf South Historical Association
2006 Kemper & Leila Williams Prize in Louisiana History, Historic New Orleans
 Collection and Louisiana Historical Association
2001 John T. Monroe Dissertation Year Fellowship, Tulane University
2001 Hugh F. Rankin Prize, Louisiana Historical Association
2001 Peter T. Cominos Memorial Award, Tulane University

RESEARCH

Works in Progress

Making the New South in Georgia's Fall Line Cities: Augusta, Macon, and Columbus, book project, research underway.

“Making ‘The Garden City of the South’: The Confluence of Beautification, Preservation, and Downtown Revitalization Planning in Augusta, Georgia,” article manuscript in preparation.

“Digital Storytelling and University-based Community Engagement in Cleveland,” book chapter for Robin Bachin and Amy L. Howard, eds., *Engaging Place, Engaging Practices: Urban History and Campus-Community Partnerships* (Temple University Press), submitted August 1, 2018, awaiting peer review.

With Meshack Owino: “MaCleK: Engaging the African Public in their History, One Story at a Time,” article manuscript for *Parameters* (Social Science Research Council), submitted July 30, 2018, awaiting editorial review.

With Meshack Owino: “Curating Kisumu: Digital History, Academic Collaboration, and Public Engagement in an East African City,” article for *History in Africa* (Cambridge University Press), submitted May 31, 2018, awaiting peer review.

“Jewish Suburbanization and Jewish Presence in the ‘City without Jews,’” *The Jews of Cleveland: Tradition and Temptation in the Urban Midwest*, ed. John Grabowski and Sean Martin, book chapter (Rutgers University Press), under revision following peer review.

Publications

Books (Peer Reviewed)

Believing in Cleveland: Managing Decline in “The Best Location in the Nation.” Philadelphia: Temple University Press, 2017.

American Tourism: Constructing a National Tradition, ed. J. Mark Souther and Nicholas Dagen Bloom. Chicago: Center for American Places and University of Chicago Press, 2012.

- Reviewed in *Journal of American Culture*, *Journal of Urban History*

New Orleans on Parade: Tourism and the Transformation of the Crescent City. Baton Rouge: Louisiana State University Press, 2006, 2013.

- Gulf South History Book Award, Gulf South Historical Association
- Kemper & Leila Williams Prize in Louisiana History, Historic New Orleans Collection and Louisiana Historical Association
- Reviewed in *American Historical Review*, *Journal of American Ethnic History*, *Journal of American History*, *Journal of Economic History*, *Journal of American Folklore*, *Journal of Popular Culture*, *Journal of Social History*, *Journal of Urban History*, *Louisiana History*, *Material Culture*, *Reviews in American History*, *The Historian*

Articles and Chapters (Peer Reviewed)

“‘The Best Things in Life Are Here’ in ‘The Mistake on the Lake’: Narratives of Decline and Renewal in Cleveland,” *Journal of Urban History*, 41 (November 2015): 1091-1117.

“A \$35 Million ‘Hole in the Ground’: Metropolitan Fragmentation and Cleveland’s Unbuilt Downtown Subway,” *Journal of Planning History*, 14 (August 2015): 179-203.

- Journal of Planning History Prize Honorable Mention, SACRPH

“Acropolis of the Middle-West: Decay, Renewal, and Boosterism in Cleveland’s University Circle,” *Journal of Planning History*, 10 (February 2011): 30-58.

“Suburban Swamp: The Rise and Fall of Planned New-Town Communities in New Orleans East,” *Planning Perspectives*, 23 (April 2008): 197-218.

“The Disneyfication of New Orleans: The French Quarter as Facade in a Divided City,” *Journal of American History*, 94 (December 2007): 804-811.

“Into the Big League: Conventions, Football, and the Color Line in New Orleans,” *Journal of Urban History*, 29 (September 2003): 694-725.

“Making ‘America’s Most Interesting City’: Tourism and the Construction of Cultural Image in New Orleans, 1940-1984,” in *Southern Journeys: Tourism, History, and Culture in the Modern South*, ed. Richard D. Starnes (Tuscaloosa: University of Alabama Press, 2003), 114-137.

“Making the ‘Birthplace of Jazz’: Tourism and Musical Heritage Marketing in New Orleans,” *Louisiana History*, 44 (Winter 2003): 39-73.

- Hugh F. Rankin Prize, Louisiana Historical Association
- Peter T. Cominos Award, Tulane University
- Adapted in *Louisiana Legacies: Readings in the History of the Pelican State*, ed. Janet Allured and Michael Martin (Hoboken, NJ: John Wiley and Sons, 2013), 291-314.
- Reprinted in *Louisiana Purchase Bicentennial Series in Louisiana History*, Vol. XIV: *New Orleans and Urban Louisiana – Part C, 1920 to Present*, ed. Samuel C. Shepherd, Jr. (Lafayette: Center for Louisiana Studies, University of Louisiana at Lafayette, 2005).

Encyclopedia Essays

“Urban Tourism in the U.S. since 1800,” *Oxford Research Encyclopedia of American History*, Oxford University Press, February 2018, doi: 10.1093/acrefore/9780199329175.013.573.

- Adapted in *Oxford Encyclopedia of American Urban History*, ed. Timothy J. Gilfoyle (New York: Oxford University Press, forthcoming 2019).

“New Orleans” (with Arnold R. Hirsch), in *Oxford Encyclopedia of American Social History*, ed. Lynn S. Duménil (New York: Oxford University Press, 2012).

“Urbanization of Leisure,” in *Encyclopedia of Recreation and Leisure in America*, Vol. 2, ed. Gary S. Cross (Westport, CT: Charles Scribner’s Sons, 2004), 383-391.

NEH White Papers

“Adapting Mobile Humanities Interpretation in East Africa,” NEH grant HD-51912-14, March 15, 2016, <https://securegrants.neh.gov/publicquery/main.aspx?f=1&gn=HD-51912-14>.

National Register of Historic Places Nominations

“Mayfield Heights Historic District, Cleveland Heights, Ohio,” NR nomination, listed September 17, 2015.

“Grant Deming’s Forest Hill Historic District, Cleveland Heights, Ohio,” NR nomination, listed April 13, 2010.

Review Essays

“Down South in/of Dixie: Rethinking the ‘Tourist South,’” *Reviews in American History* 43, no. 1 (March 2015): 116-125.

“Building and Rebuilding New Orleans: Nature, Artifice, and Transformation,” *Journal of Planning History* 6, no. 4 (November 2007): 338-352.

“In the Shadow of the Suburban Dream: Black Struggles on the Urban Fringe,” *Reviews in American History* 33, no. 4 (December 2005): 594-600.

“Landscapes of Leisure: Building an Urban History of Tourism,” *Journal of Urban History* 30, no. 2 (January 2004): 257-265.

Book Reviews

Aaron Cowan, *A Nice Place to Visit: Tourism and Urban Revitalization in the Postwar Rustbelt* (Philadelphia: Temple University Press, 2016), dust jacket blurb.

William Philpott, *Vacationland: Tourism and Environment in the Colorado High Country* (Seattle: University of Washington Press, 2013), *Pacific Historical Review* 84, no. 1 (February 2015): 98-100.

Harvey H. Jackson III, *The Rise and Decline of the Redneck Riviera: An Insider’s History of the Florida-Alabama Coast* (Athens: University of Georgia Press, 2012), *Journal of Tourism History* 5, no. 1 (January 2013): 96-98.

Cedric Johnson, ed., *The Neoliberal Deluge: Hurricane Katrina, Late Capitalism, and the Remaking of New Orleans* (Minneapolis: University of Minnesota Press, 2011), *Journal of American History* 99 (September 2012): 682-83.

Daniel R. Kerr, *Derelict Paradise: Homelessness and Urban Development in Cleveland, Ohio* (Amherst: University of Massachusetts Press, 2011), *Ohio Valley History*, 11 (Winter 2011): 96-97.

Thomas Ruys Smith, *Southern Queen: New Orleans in the Nineteenth Century* (London: Continuum, 2011), dust-jacket blurb.

Kevin Fox Gotham, *Authentic New Orleans: Tourism, Culture, and Race in the Big Easy* (New York: NYU Press, 2007), *Journal of Southern History* 76 (May 2010): 476-77.

Alicia Barber, *Reno’s Big Gamble: Image and Reputation in the Biggest Little City* (Lawrence: University Press of Kansas, 2008), *American Historical Review* 115 (February 2010): 247-48.

Jessica Adams, *Wounds of Returning: Race, Memory, and Property on the Postslavery Plantation* (Chapel Hill: University of North Carolina Press, 2007), *Journal of Southern History* 74 (November 2008): 1030-32.

Kent Germany, *New Orleans After the Promises: Poverty, Citizenship, and the Search for the Great Society* (Athens: University of Georgia Press, 2007), *Register of the Kentucky Historical Society* 105 (2008): 562-63.

Invited and/or Non-Peer-Reviewed Essays

“The ‘Messiah’ Mayor Who Believed in Cleveland When No One Else Did: Carl Stokes, the First African American to Lead a Big City, Was Both a Realist and a Showman,” *Zócalo Public Square*, March 22, 2018, www.zocalopublicsquare.org/2018/03/22/messiah-mayor-believed-cleveland-no-one-else/ideas/essay/.

“‘People Were Saying Nice Things About Cleveland Again’: Reflecting on Carl Stokes and City Image,” *Metropole* (Urban History Association blog), October 5, 2017, <https://themetropole.blog/2017/10/05/people-were-saying-nice-things-about-cleveland-again-reflecting-on-carl-stokes-and-city-image/>.

“From ‘The Mistake on the Lake’ to ‘Defend Together’: The Long (and Amusing) History of Trying to Rebrand Cleveland,” *Belt Magazine*, October 3, 2017, <http://beltmag.com/mistake-lake-defend-together-long-amusing-history-trying-rebrand-cleveland/>.

“Oral History as Public History,” *History@Work* (National Council on Public History blog), June 9, 2014, <http://ncph.org/history-at-work/oral-history-as-public-history/>.

20 stories on *Cleveland Historical*, <https://clevelandhistorical.org>, 2012-2015:

Bluestone Quarries | Brith Emeth Temple/Ratner School | Cleveland’s Greenhouse Industry: ‘Gardens Under Glass’ | Cleveland’s Second Downtown (with Adonees Sarrouh) | Christ Our Redeemer A.M.E. Church | Coventry P.E.A.C.E. Park | Coventry Village Library | Downtown Subway Plan | Dugway Brook | Forest Hill Church, Presbyterian | Forest Hill Park Footbridge | Grant Deming’s Forest Hill | Heights Hardware | M. M. Brown’s Mayfield Heights (with Charles Owen) | Monticello Modern (with Lissa Waite) | New Amsterdam Hotel | Pla-Mor Roller Rink | Public Square: Two Centuries of Transformation | St. Paul’s Episcopal Church | Warner and Swasey Observatory

“A City Built on Baubles: A Brief History of Tourism in New Orleans,” *Perspectives on History* (American Historical Association) 50 (October 2012).

“The Other Forest Hill: Grant Deming’s Garden-Suburb Allotment,” *View from the Overlook* (Cleveland Heights Historical Society) 32 (Fall 2012): 2-11.

Grant Deming’s Forest Hill Historic District: A Walking Tour in Cleveland Heights, Ohio, http://www.clevelandhts.com/historyarch_demingsforesthill.asp, 2011.

Ongoing Public History and Digital Humanities Projects

Co-director, *MaCleKi* | *Curating Kisumu* <http://macleki.org>, partnership between Cleveland State University and Maseno University, Kenya, 2014-present

Director, *Curatescape* <http://curatescape.org>, mobile app framework, 2013-present

- 30+ app projects currently licensed to universities and cultural organizations, plus 30+ open-source web-only projects
- Semifinalist, Knight News Challenge, 2014
- Object of 4 National Endowment for the Humanities grants and 2 CSU FRD grants

Director (2013-present), Co-director (2010-13), *Cleveland Historical*, <https://clevelandhistorical.org>, ongoing digital exhibition on web and mobile apps, 2010-present

- First Place, eTech Ohio Mobile Apps Development Contest, 2011
- Honorable Mention, Outstanding Public History Project, National Council on Public History, 2011

Director (2013-present), Co-director (2004-13), *Cleveland Regional Oral History Collection*, <http://engagedscholarship.csuohio.edu/crohcc>, ongoing digital collection of 1,100+ oral histories, 2004-present, also presented on *Cleveland Voices*, <https://clevelandvoices.org>.

Co-director, *Euclid Corridor History Project*, <http://academic.csuohio.edu/euclidcorridor>, digital exhibition on web and transit-based touchscreen kiosks on Euclid Avenue “Healthline,” 2005-10

- Outstanding Public History Project, Ohio Academy of History, 2011

Grants (Federal)

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| 2017-2018 | Principal Investigator, <i>Curating East Africa: A Platform and Process for Location-based Storytelling in the Developing World</i> , National Endowment for the Humanities, Office of Digital Humanities, Digital Humanities Advancement Grant, \$74,939. |
| 2016 | Principal Investigator (via Ohio History Connection), <i>TourSites for WordPress</i> , National Endowment for the Humanities, Office of Digital Humanities, Start-Up Grant, \$24,430. |
| 2014-2015 | Principal Investigator, <i>Curating Kisumu: Adapting Mobile Humanities Interpretation in East Africa</i> , National Endowment for the Humanities, Office of Digital Humanities, Start-Up Grant, \$59,494. |
| 2013-2015 | Principal Investigator (sub-recipient award via Arizona State University), <i>Mobile Museum Initiative</i> , National Endowment for the Humanities, Office of Digital Humanities, Start-Up Grant, \$14,453. |
| 2012-2014 | Project Team, <i>Digitized Commons</i> , in partnership with Buffalo & Erie County Public Library, University at Buffalo, Institute for Museum and Library Services, \$20,668. |
| 2011-2013 | Project Team, <i>Mobile Historical</i> , National Endowment for the Humanities, Office of Digital Humanities, Start-Up Grant, \$49,990. |
| 2008-2011 | Project Team, <i>Constructing, Consuming, and Conserving America</i> , U.S. Department of Education Teaching American History Program, \$998,488. |

- 2006-2010 Co-Principal Investigator, *The Sounds of American History*, U.S. Department of Education Teaching American History Program, \$1,994,000.
- 2006 Project Team, *Academy for Teaching American History: Constructing the Region, Constructing the Nation*, U.S. Department of Education Teaching American History Program, \$1,000,000.

Grants (State/Local)

- 2017-2018 Principal Investigator, *Moreland History Project*, City of Shaker Heights, \$16,843.
- 2017-2018 Principal Investigator, *Dittrick Museum Navigation*, Dittrick Medical History Center and Museum, \$2,797.
- 2016-2017 Principal Investigator, *State Library of Ohio Bicentennial*, State Library of Ohio, \$10,080.
- 2015-2016 Principal Investigator, *Cleveland Neighborhood History Initiative*, Charles M. and Helen M. Brown Memorial Foundation, St. Clair Superior Development Corporation, Slavic Village Development Corporation, Third Federal Foundation, \$23,000.
- 2014-2015 Principal Investigator, *Your Parks, Your Stories: Cleveland Metroparks Memories*, in partnership with Cleveland Metroparks (Ohio Humanities Council), \$10,000.
- 2013-2015 Principal Investigator, *Clark-Fulton – Stockyards History Project*, Charles M. and Helen M. Brown Memorial Foundation, \$10,000.
- 2013-2014 Principal Investigator, *Judson Park Oral History Project*, in partnership with Maxine Levin College of Urban Affairs (CSU), Unger Family Foundation, \$6,000.
- 2013 Principal Investigator, *Tri-C Digital Archive*, Cuyahoga Community College, \$9,600.
- 2012 Principal Investigator, *Historic Heights Mobile App Tours*, FutureHeights (Cuyahoga Arts and Culture), \$4,933.
- 2011-2012 Project Team, *Voinovich Senatorial Papers Collection*, in partnership with Maxine Levin College of Urban Affairs (CSU) and Ohio University Libraries, \$11,000.
- 2011-2012 Project Team, *Shaker Centennial + Building Index*, City of Shaker Heights, Ohio Landmarks Commission, \$13,500.
- 2009-2011 Project Team, *Ohio Civil War 150*, in partnership with Ohio Historical Society and Ohio Humanities Council, \$12,000.
- 2010-2011 Project Team, *Agriculture in the Cuyahoga Valley* (oral history project), Cuyahoga Valley National Park, \$6,000.

Grants and Awards (University)

- 2018-2019 Principal Investigator, “Imagining a New South in Georgia’s Fall Line Cities: Augusta, Macon, and Columbus,” Faculty Scholarship Initiative (FSI), CSU Office of Research, \$4,803.
- 2018 Co-Principal Investigator, *Out of the Archive and Into the Classroom: Oral History Resources for Education*, Undergraduate Summer Research Award (USRA), CSU Office of Research, \$4,725.
- 2016 Co-Principal Investigator, *Protest Voices: Using Activist Oral Histories to Teach Historical Thinking*, Undergraduate Summer Research Award (USRA), CSU Office of Research, \$7,560.
- 2015-2016 Principal Investigator, *Mobilizing Humanities Research in East Africa*, Faculty Research Development Grant (FRD), CSU Office of Research, \$18,935.
- 2015 Principal Investigator, *St. Clair Superior Stories*, Faculty Civic Enhancement Grant, CSU Office of Civic Engagement, \$2,500.
- 2015 Co-Principal Investigator, *History Speaks: Using Oral Histories to Teach Historical Thinking*, Undergraduate Summer Research Award (USRA), CSU Office of Research, \$7,610.
- 2014 Principal Investigator, *Oral History, Mobile Curation, and African American Memory in Cleveland’s Fairfax and Glenville Neighborhoods*, Undergraduate Summer Research Award (USRA), CSU Office of Research, \$10,000.
- 2013 Principal Investigator, *The African American Experience in Cleveland: Oral History and Digital Exhibition*, Undergraduate Summer Research Award (USRA), CSU Office of the Provost, \$8,400.
- 2012 Principal Investigator, *Curating and Commemorating the City: Research, Oral History, and Mobile Publishing*, Undergraduate Summer Research Award (USRA), CSU Office of the Provost, \$10,095.
- 2011-2012 Co-Principal Investigator, *From Cleveland Historical to Mobile Historical*, CSU Faculty Research Development Grant (FRD), \$19,968.
- 2008 Co-Principal Investigator, *Vernacular Landscapes and Economic Decline: Urban Place in the 20th Century*, Undergraduate Summer Research Award (USRA), CSU Office of the Provost, \$13,061.

Invited Out-of-town Lectures and Presentations

- Feb. 2017 “Believing in Cleveland” and “Curating Cities from Cleveland to Kenya,” CSU2U, sponsored by Cleveland State University Office of Alumni Relations, Fort Myers, FL.
- Sept. 2016 “From Exhibition to Conversation: The Elusive Art of Digital Storytelling”

keynote presentation, Network Detroit Conference, sponsored by Wayne State University, Detroit, MI.

- Mar. 2016 “The Legible Landscape: Reading Place Through the Lens of the Digital Humanities,” Tulane University, New Orleans, LA.
- Sept. 2008 “Thinking Beyond Town and Gown: The Public Historian and the Community,” Inaugural Hansen Lecture, sponsored by Center for Oral and Public History, California State University, Fullerton, Fullerton, CA.
- Oct. 2007 “A City on Parade: Tourism and Place-making in New Orleans,” keynote presentation, Teaching American History Program National Project Directors’ Conference, sponsored by U.S. Department of Education, New Orleans, LA.
- Mar. 2007 “The Disneyfication of New Orleans,” Second Howard Mahan Symposium: “Through the Eye of Katrina: The Past As Prologue?” sponsored by University of South Alabama Department of History in collaboration with the *Journal of American History*, Mobile, AL.
- Apr. 2006 “Revisiting Preservation and Tourism in New Orleans: A Post-Katrina View,” public lecture sponsored by Student Society for Applied History, Youngstown State University, Youngstown, OH.
- Mar. 2006 “New Orleans on Parade: Tourism and an American City from Rise to Ruin,” public lecture sponsored by Department of History and American Studies Program, Williams College, Williamstown, MA.

Convened Symposia

- Sept. 2015 Co-Convener, The Public Humanities and Modern Africa: An Interdisciplinary Symposium, Cleveland State University, Cleveland, OH.
<http://symposium2015.csudigitalhumanities.org>

Conference Panels and Roundtables

- Oct. 2018 Presenter: “Making ‘The Garden City of the South’: The Transformation of City Planning in Augusta, Georgia,” Urban History Association Ninth Biennial Conference, Columbia, SC.
- Oct. 2017 Roundtable Presenter: “Alternative Visions for Cleveland in the Twentieth Century: A Book Roundtable Discussion,” 17th National Conference on Planning History, Society of American City and Regional Planning History, Cleveland, OH.
- Oct. 2017 Presenter: “Curating East Africa: A Platform and Process for Location-based Storytelling in the Developing World,” Network Detroit Conference, sponsored by Wayne State University, Detroit, MI.
- Mar. 2016 Roundtable Organizer and Presenter: “Digital Humanities in the Developing World: Reflections on Collaborative Projects in East Africa,” National Council on Public History Annual Meeting, Baltimore, MD.

- Oct. 2015 Presenter: “‘We’re Creating While We’re Destroying’: The Hidden History of Opposition to the Nation’s Largest Downtown Urban Renewal Project,” 16th National Conference on Planning History, Society of American City and Regional Planning History, Los Angeles, CA.
- Apr. 2015 Presenter: “Got Tech? How Small-town Museums and Historic Sites Can Go Digital,” 19th Annual Museums and the Web Conference, Chicago, IL.
- Oct. 2014 Roundtable Presenter: “The Long View of Digital Urban History,” Urban History Association Seventh Biennial Conference, Philadelphia, PA.
- June 2014 Panel Organizer: “Mobile Interpretation and Social Media Infiltration as Preservation Advocacy in Five Cities,” and Presenter: “How Mobile Apps Are Mobilizing Preservation Strategy in Minneapolis, Raleigh, and Mount Pleasant, SC,” Historic Preservation in America’s Legacy Cities, CSU Levin College of Urban Affairs and Cleveland Restoration Society, Cleveland, OH.
- Oct. 2013 Panel Organizer: “Competing Visions of Downtown in Los Angeles, Cleveland, and New York City,” and Presenter: “A \$35 Million ‘Hole in the Ground’: Metropolitan Fragmentation and Cleveland’s Unbuilt Downtown Subway,” 15th National Conference on Planning History, Society of American City and Regional Planning History, Toronto, ON.
- Oct. 2013 Roundtable Organizer and Chair: “Curating the City: Place Making through Mobile Publishing,” and Presenter: “Piloting the Curatescape Platform: The Cleveland Historical App,” 15th National Conference on Planning History, Society of American City and Regional Planning History, Toronto, ON.
- Jan. 2013 Presenter: “‘The Best Things in Life Are Here’ in ‘The Mistake on the Lake’: Narratives of Decline and Renewal in Cleveland, 1959-1981,” American Historical Association Annual Meeting, New Orleans, LA.
- Oct. 2012 Panel Organizer: “Civic Image and Identity in the Struggle Against Urban Decline,” and Presenter: “‘Believe in Cleveland’: Symbolic Renewal in a Declining Great Lakes City,” Urban History Association Sixth Biennial Conference, New York, NY.
- Oct. 2009 Panel Organizer: “Urban Institutions in the Postwar American City,” and Presenter: “‘A veritable Acropolis of the Middle-West’: Decay, Renewal, and Civic Boosterism in Cleveland’s University Circle, 1949-1970,” 13th National Conference on Planning History, Society of American City and Regional Planning History, Oakland, CA.
- Nov. 2008 Panel Organizer: “Civic Responses to Decline in the Post-World War II American City,” and Presenter: “‘A veritable Acropolis of the Middle-West’:

- Decay, Renewal, and Urban Image in Cleveland's University Circle," Urban History Association Fourth Biennial Conference, Houston, TX.
- Oct. 2006 Presenter: "The Euclid Corridor as Public History: Facilitating Interviews as a Teaching Tool and Directing Student Research Projects," Oral History Association Conference, Little Rock, AR.
- Oct. 2006 Presenter: "A City on Parade: Heritage as Modernization in Tourists' New Orleans," Urban History Association Third Biennial Conference, Tempe, AZ.
- Apr. 2005 Presenter: "Constructing a Public History of Tourism in New Orleans," National Council on Public History Annual Meeting, Kansas City, MO.
- Oct. 2004 Panel Organizer: "Creating Tourist Cityscapes in San Francisco, New York, and New Orleans," and Presenter: "'Alive With the Music It Spawned': Tourism, Jazz, and the Illusion of Blackness in New Orleans's French Quarter, 1940-1970," Urban History Association, Second Biennial Conference, Milwaukee, WI.
- Nov. 2003 Panel Organizer: "Black Struggles for Cultural Self-Identification in Southern Tourist Destinations," and Presenter: "A 'Second-Line' of Defense: Tourism, Culture, and Black Struggles for Neighborhood Preservation in New Orleans," Southern Historical Association Annual Meeting, Houston, TX.
- Apr. 2003 Presenter: "'Abandoned to Visigoths': Tourism, Mardi Gras, and the Image of Saturnalia in New Orleans," In and Around the Gulf of Mexico: A Graduate Research Conference, University of Southern Mississippi Center for the Study of the Gulf South, Long Beach, MS.
- Feb. 2003 Presenter: "Carnival, Jazz, and Images of Blackness in the New Orleans Tourist Transformation," Rocky Mountain Council on Latin American Studies Annual Conference, Tempe, AZ.
- Sept. 2002 Panel Organizer: "Tourism and Contested Space in the Twentieth-Century City: Three International Perspectives," and Presenter: "Policing Sin City: Tourism and Disorder in New Orleans, 1940-1965," Urban History Association, First Biennial Conference, Pittsburgh, PA.
- Apr. 2002 Panel Organizer: "Heritage for the Masses: Tourism, History, and Kitsch after World War II," and Presenter: "Creole Disneyland: Cultural Preservation and Tourist Image in the New Orleans French Quarter, 1945-1970," Organization of American Historians Annual Meeting, Washington, DC.
- Nov. 2001 Presenter: "Into the Big League: Conventions, Football, and the Color Line in New Orleans, 1954-1970," Ninth National Conference on Planning History, Society for American City and Regional Planning History, Philadelphia, PA.
- Mar. 2001 Presenter: "The 1984 Louisiana World Exposition and the Transformation of New Orleans," Growth and Change: The Southern City Since 1960, Center for

Society and Industry in the Modern South, Georgia Institute of Technology, Atlanta, GA.

Oct. 2000 Presenter: “Making ‘America’s Most Interesting City’: Tourism and the Transformation of New Orleans, 1970-1984,” Gulf South History Conference, Gulf South Historical Association, Pensacola Beach, FL.

Apr. 1996 Presenter: “Twixt Ocean and Pines: The Seaside Resort at Virginia Beach, 1880-1907,” Phi Alpha Theta Regional Conference, Norfolk, VA.

Media Appearances and Contributions

Vince Guerrieri, “The Browns and Lions Share a Whole Lot More Misery Than Just 0-16,” *Deadspin*, September 5, 2018, <https://deadspin.com/the-browns-and-lions-share-a-whole-lot-more-misery-than-1828229122>.

Amy Eddings and George Hahn, “Believeland: Cleveland, We Have a Confidence Problem,” *Downtowner* (podcast), June 14, 2018, <http://www.ideastream.org/news/believeland-cleveland-we-have-a-confidence-problem> or download from iTunes, Google Play, Stitcher, NPR One, Feed.

Nick Castele, “Hyperloop is Up Against a History of Never-built Cleveland Transit Projects,” *WCPN ideastream*, March 9, 2018, <http://www.ideastream.org/news/hyperloop-is-up-against-a-history-of-never-built-cleveland-transit-projects>. Re-released as “Cleveland Dreams Big—Once Again—With Hyperloop Project,” *Here & Now*, WBUR 90.9 (Boston), May 1, 2018, <http://www.wbur.org/hereandnow/2018/05/01/cleveland-transportation-hyperloop>.

Eli Haddow, “How New Orleans’ Early Embrace of Tourism Proved to Be a Valuable, Innovative Move,” *New Orleans Advocate*, February 5, 2018, http://www.theadvocate.com/new-orleans/entertainment-life/article_81609094-0ae6-11e8-a22a-93e1ceb3c8f4.html.

Sheehan Hannan, “There Are Many Sides to Cleveland’s Comeback,” *Cleveland Magazine*, February 2, 2018, <https://clevelandmagazine.com/in-the-cle/commentary/articles/there-are-many-sides-to-cleveland's-comeback>.

Bull’s Eye on the Afternoon, WEOL AM930, Elyria, OH, December 15, 2017, <http://weol.northcoastnow.com/audio/weol/121517DrMarkSouther.mp3>.

Spencer Wells, “Cleveland’s Boosterism Approach to Civic Decline Creates an Economic Boomerang,” *Nonprofit Quarterly*, November 13, 2017, <https://nonprofitquarterly.org/2017/11/13/clevelands-boosterism-approach-civic-decline-creates-economic-boomerang/>.

“What is the Power of Believing in Cleveland?” *Ideas*, WVIZ-TV, November 2, 2017, <http://www.ideastream.org/programs/ideas/what-is-the-power-of-believing-in-cleveland>.

Jay Miller, “Cleveland State Professor’s Book Examines City’s Lengthy Image Battle,” *Crain’s Cleveland Business*, October 29, 2017,

<http://www.crainscleveland.com/article/20171029/news/140341/cleveland-state-professors-book-examines-citys-lengthy-image-battle>.

“On the Cusp of Cool??: The Problematic Nature of Rust Belt Narratives in Two New Histories on Cleveland,” *Metropole* (Urban History Association), October 25, 2017, <https://themetropole.blog/2017/10/25/on-the-cusp-of-cool-the-problematic-nature-of-rust-belt-narratives-in-two-new-histories-on-cleveland/>.

Steven Litt, “Public Square’s Personality Conflict Has Lasted 221 Years,” *Plain Dealer*, January 8, 2017, http://www.cleveland.com/metro/index.ssf/2017/01/public_squares_personality_con_1.html.

Vince Guerrieri, “Past Party: Cleveland Played Host to 1924, 1936 Republican Conventions,” *Elyria Chronicle-Telegram*, July 17, 2016, <http://www.chroniclet.com/Local-News/2016/07/17/Past-party-Cleveland-played-host-to-1924-1936-Republican-conventions.html>.

Colin Woodard, “The Hot New Park at the Center of the Republican National Convention” (What Works series), *POLITICO Magazine*, July 12, 2016, <http://www.politico.com/magazine/story/2016/07/what-works-ohio-cleveland-public-square-urban-park-redesign-republican-national-convention-214035>.

“Hough: Before and Beyond ’66,” *The Sound of Ideas*, WCPN 90.3 FM Cleveland Public Radio, July 11, 2016, <http://www.ideastream.org/programs/sound-of-ideas/hough-before-and-beyond-66>.

Darielle Snipes, “A Look at What Led to the Riots,” *ideastream*, July 11, 2016, <http://www.ideastream.org/news/a-look-at-what-led-to-the-riots>.

Laine Kaplan-Levenson, “New Orleans Tourist Dollars Can Come at a Price,” *TriPod: New Orleans at 300*, WWNO 89.9 FM New Orleans Public Radio, June 2, 2016, <http://wwno.org/post/new-orleans-tourism-dollars-can-come-price>.

Laine Kaplan-Levenson. “Why New Orleans Leaned into Tourism,” *TriPod: New Orleans at 300*, WWNO 89.9 FM New Orleans Public Radio, May 19, 2016, <http://wwno.org/post/why-new-orleans-leaned-tourism>.

Laine Kaplan-Levenson, “The Second Battle of New Orleans,” *TriPod: New Orleans at 300*, WWNO 89.9 FM New Orleans Public Radio, April 21, 2016, <http://wwno.org/post/second-battle-new-orleans>.

Roosevelt Leftwich, “Controversial Convention: Looking Back at the 1936 Cleveland RNC,” *Fox 8 News*, WJW-TV, April 11, 2016, <http://fox8.com/2016/04/11/controversial-convention-looking-back-at-the-1936-cleveland-rnc/>.

Believeland (30 for 30 documentary series), dir. Andrew Billman (ESPN, 2016), television; world premiere, Cleveland International Film Festival, March 31, 2016; TV premiere, ESPN, May 14, 2016.

Dan Shingler, “2016 RNC Visitors Can Rely on New App to Learn More About Cleveland’s History,” *Crain’s Cleveland Business*, July 14, 2015.

James P. O'Toole, "RNC Selection (and LeBron) Raises a City's Profile," *Pittsburgh Post-Gazette*, July 12, 2014.

"Is Cleveland Passing Milwaukee By?" *Wisconsin's Morning News*, WTMJ AM620, Milwaukee, WI, July 10, 2014.

Abby Phillip, "GOP Convention Host Cleveland Tries to Shake 'Mistake on the Lake' Stereotype," *Washington Post*, July 9, 2014.

Paul Kane and Reid Wilson, "So Cleveland Got the 2016 GOP Convention, but Could LeBron James Steal the Show?" *Washington Post*, July 8, 2014.

Trip Gabriel, "An Energized Cleveland Takes a Bipartisan Tack to Wooing Conventions," *New York Times*, July 3, 2014.

Sara Dorn, "Ethnic Stores Take You Around the World Along Mayfield Road," *Plain Dealer*, January 21, 2014.

Op-ed: "The Hilton by the Mall is the Prescription for a Healthy Downtown Cleveland," *Cleveland.com*, November 22, 2013,
http://www.cleveland.com/opinion/index.ssf/2013/11/the_hilton_by_the_mall_is_the.html;

Mike McIntyre, "Learning About Cleveland's History," *The Sound of Ideas*, WCPN 90.3 Cleveland Public Radio, October 10, 2013.

Elizabeth Cooke, "Illustrated History," *Furman Magazine* 56, no. 1 (Spring 2013): 10-13.

Clay Latimer, "Thomas Cook: The English Globe-Trotter Behind the Package Tour," *Investor's Business Daily*, June 25, 2012.

Op-ed: "The Illusive Specter of Decline," *Heights Observer*, November 2, 2011,
<http://www.heightsobserver.org/read/2011/10/24/the-illusive-specter-of-decline>.

Eve Troeh, "Big Easy Art Event Aims to Heal City," *All Things Considered*, National Public Radio, October 30, 2008.

Cain Burdeau, "As New Orleans Grapples with Public Housing, Maybe the Past is a Window onto the Future," *Associated Press State & Local Wire*, December 21, 2007.

Eve Troeh, "Gulf Coast Gets Boost from Volun-Tourism," *All Things Considered*, National Public Radio, April 26, 2007.

TEACHING

Courses

Cleveland State University

Graduate	HIS 695	Research Seminar
	HIS 693	Special Topics: American Suburban History
	HIS 519	History of U.S. Tourism
	HIS 511	Introduction to Public History
	HIS 504	U.S. Urban History
Undergraduate	HIS 401	History Seminar
	HIS 319	History of U.S. Tourism
	HIS 311	Introduction to Public History
	HIS 304	U.S. Urban History
	HIS 112	United States History since 1877
	HIS 111	United States History to 1877
Independent Studies		Archiving Cleveland's LGBT History
		Municipal Resistance to Black Suburbanization
		History and Public Memory
		American Cold War Culture

Tulane University

Graduate	HISU 651	Recent U.S., 1945 to the Present
	HISU 650	Emergence of the Modern U.S., 1917-1945
Undergraduate	HISU 347	Southern Tourism
	HISU 248	Louisiana History (Teaching Assistant)
	HISU 142	The U.S., 1865 to the Present
	HISU 141	The U.S., Colonization to 1865

Loyola University New Orleans

Undergraduate	HIST A350	U.S. Urban History
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History and Museum Studies Internships

I have coordinated and evaluated 76 internships at 30 institutions in two states since 2004.

Studio Reviews

Mar. 2016	Reviewer for information design projects in Data Visualization and Information Design, Cleveland State University, Prof. Jennifer Visocky O'Grady.
Mar. 2016	Reviewer for design thinking projects in The Public Intellectual 2.0, Tulane University, Prof. Vicki A. Mayer.

Thesis and Dissertation Committees

Candice Clouse, "The Role of Place Image in Business Location Decisions," Ph.D. in Urban Studies, 2017.

Haakon Bjoershol, "Fighting the Germans. Fighting the Germs: Cleveland's Response to the 1918-19 Flu Epidemic," M.A. in History, 2013.

Judith MacKeigan, "'The Good People of Newburgh': Yankee Identity and Industrialization in a Cleveland Neighborhood, 1850-1882," M.A. in History, 2011.

Rich Garr, "The Blue Collar White Cube: New Art in and of Old Buildings," M.A. in Art History, 2005.

Other teaching-related activity

2015-2016 Faculty Leader, *An Inter-disciplinary Approach to Assessing the Health Needs of a Community*, CSU School of Nursing, funded by Teagle Foundation.

SERVICE

Professional

Professional Organizations

American Historical Association

- Member, Local Arrangements Committee for Annual Meeting, New Orleans, LA, 2012-2013

National Council on Public History

Society for American City and Regional Planning History

- Member, Board of Directors, 2017-2019
- Co-Chair, Local Arrangements Committee, and Member, Program Committee for 17th National Conference on Planning History, Cleveland, OH, 2015-2017
- Member, Program Committee, 15th National Conference on Planning History, Toronto, ON, 2011-2013

Urban History Association

Manuscript Reviewer

Cornell University Press

Duke University Press

Environmental History

Journal of Consumer Culture

Journal of Planning History

Journal of Southern History

Journal of the Gilded Age and Progressive Era

Journal of Urban History

Louisiana History

Ohio Valley History

The Public Historian
The Southern Quarterly

Fellowship/Grant Reviewer

National Endowment for the Humanities, *NEH-Mellon Fellowships for Digital Publication*, Panel II, American History and Studies and Media Studies, Washington, DC, August 2018

National Endowment for the Humanities, *Digital Humanities Implementation Grants*, Panel III, Education and Public Programs, Washington, DC, May 2015

National Endowment for the Humanities, *America's Historical & Cultural Organizations Planning and Implementation Grants*, Panel V, American Studies, Washington, DC, October 2013

External Reviewer for Tenure and/or Promotion

Department of Social Sciences, New York Institute of Technology, 2017

Department of History and Art History, George Mason University, 2015

Conference Service

Chair and Commentator, "Marketing Plans and Places," 17th National Conference on Planning History, Society for American City and Regional Planning History, Cleveland, OH, October 2017

Chair, "Why Do Cities Decline?" 17th National Conference on Planning History, Society for American City and Regional Planning History, Cleveland, OH, October 2017

Chair and Commentator, "Commemoration and Urban Image," Second Biennial Urban History Conference, Urban History Association, Milwaukee, WI, October 2004

Commentator, "Southern Land, Labor and Economic Change at the Grass Roots," In and Around the Gulf of Mexico: A Graduate Research Conference, University of Southern Mississippi Center for the Study of the Gulf South, Long Beach, MS, April 2003

Advisory/Evaluative Service

Humanities Consultant, *Cleveland Stories*, Literary Cleveland, funded by Ohio Humanities, 2018

Humanities Consultant, *Who We Are, Where We Live*, Literary Cleveland, funded by Ohio Humanities, 2017

Panelist, Scholars Roundtable for *Cleveland Starts Here*TM core exhibition, Western Reserve Historical Society, 2017

Humanities Advisor, *Stokes: Honoring the Past, Inspiring the Future*, Jack, Joseph and Morton Mandel Humanities Center, Cuyahoga Community College, 2016-2017

Advisory Committee, *TriPod: New Orleans at 300* radio series, WWNO New Orleans Public Radio, The Historic New Orleans Collection, Ethel and Herman L. Midlo Center at the University of New Orleans, 2015-2018

Consultant, Brad Masi, *Moving Places* (independent film), 2015-2018

Consultant, *Black Suburbia: From Levittown to Ferguson*, Schomburg Center for Research in Black Culture, New York Public Library, 2015

Consultant, *Centuries of Childhood: An American Story*, Children's Museum of Cleveland, 2011-2012

Evaluator, Interpretive and Conceptual Planning for New Core Exhibition, Western Reserve Historical Society, for Ohio Humanities Council, 2011

Grant Evaluator, *Millionaires' Row, The Legacy of Euclid Avenue*, public lecture series sponsored by Western Reserve Historical Society, for Ohio Humanities Council, 2005-2006

Institutional

University

Faculty Senate Athletics Committee, 2012-2016, 2017-2018 (Chair)
Search Committee, Associate Vice President for Research, Spring 2014
Search Committee, Director of Undergraduate Curriculum, Fall 2009
University Research Council, 2008-2009
Faculty Advisory Council, Center for Teaching Excellence, 2007-2008
Graduate Council, 2006

College

NEH Summer Stipend Internal Review Committee, 2018
E-Learning Committee, 2016-2018
Raquet High Impact Learning Fund Advisory Ad Hoc Committee, 2017-2018
Search Committee, Associate Dean, Fall 2017
Academic Standards Committee, 2012-2014
Professional Leave Committee, 2007-2009

Department

Advisory Committee, 2015-2016, 2017-2018
Graduate Studies Committee, 2004-2005, 2008-2009, 2010-2011, 2014-2018
Search Committee, Assistant Professor, 20th Century US, 2015-2016
Search Committee, Visiting Assistant Professor, 20th Century US, 2014-2015 (Chair)
Recording Secretary, 2005-2006, 2012-2013, Spring 2014 (acting)
Peer Review Committee, 2012-2013 (Chair)
Awards Committee, 2011-2013 (Chair), 2016-2017
Undergraduate Curriculum Committee, 2007-2009, 2010-2011
History Dinner Committee, 2003-2009 (Chair)
Library Coordinator, 2006-2008
Colloquia and History Club Committee, 2005-2006
Search Committee, Assistant Professor, Latin American History, 2004-2005
Social Studies Ad Hoc Committee, 2004-2005
Undergraduate Studies Ad Hoc Committee, 2004-2005

Community

Boards, Commissions, Organizations

Member, Shaker Historical Society Community Advisory Board, 2014-present

- Advise on exhibitions and public programs

Member, Cleveland Heights Landmark Commission, 2010-present

- Evaluate properties for landmark status; advise on proposed alterations to city landmarks, engage in preservation advocacy; plan public programs

Member, Cleveland Heights Historical Society, 2006-present

- Give public lectures and lead guided tours of the city's historic districts

Community Awards

Neighborhood History Awareness Award, City of Cleveland Heights, 2010

Community Presentations

- Aug. 2018 "Believing in Downtown Cleveland," Siegel Lifelong Learning, Case Western Reserve University, Shaker Heights, OH
- Apr. 2018 "Cleveland Heights: A Historical Introduction," FutureHeights, Cleveland Heights, OH
- Apr. 2018 "Pockets of Hope: Urban Renewal and Grassroots Action in Hough," St. Paul's Episcopal Church, Cleveland Heights, OH
- Apr. 2018 "The Rise of Cleveland as an Industrial City," Onaway Elementary School, Shaker Heights, OH
- Apr. 2018 "Believing in Cleveland," Westlake Porter Public Library, Westlake, OH
- Feb. 2018 "Believing in Cleveland," Retired Faculty and Professional Staff Association, Cleveland State University, Cleveland, OH
- Jan. 2018 "Believing in Cleveland," Shaker Historical Society, Shaker Heights, OH
- Dec. 2017 "Believing in Cleveland," Cleveland Public Library, Cleveland, OH
- Nov. 2017 "The Forgotten Story of Cleveland's Failed Downtown Subway," New England Society of Cleveland, Shaker Heights, OH
- Nov. 2017 "Erievue: A Mistake on the Lake?" Professional Men's Club of Cleveland, Moreland Hills, OH
- Nov. 2017 "Believing in Cleveland," Coventry Village Library, Cleveland Heights, OH
- Apr. 2017 "Buckeye-Shaker in Historical Perspective," Literary Cleveland, Shaker Heights, OH

- Mar. 2017 “A History of Water in Cleveland’s Development,” Leadership Cleveland, sponsored by Cleveland Leadership Center, Cleveland, OH
- Sept. 2016 “Cleveland Historical at Five: Reflections on a Half-decade of Curating the City,” Cleveland Urban Design Collaborative Brownbag Speaker Series, Cleveland, OH.
- Jan. 2016 “Leaving ‘The City Without Jews’: Suburbanization and Reconstitution of Community in Jewish Cleveland,” Maltz Museum of Jewish Heritage, Beachwood, OH.
- Nov. 2015 “Curating the City: Mobile Apps, Digital Storytelling, and Sense of Place,” Cleveland Digital Public Library Speaker Series, Cleveland Public Library Cleveland, OH.
- Mar. 2015 “Jewish Suburbanization and Jewish Presence in the ‘City without Jews,’” The Jews of Cleveland, Case Western Reserve University, Cleveland, OH.
- Dec. 2014 “How We Learned to Forget ‘The Best Location in the Nation’ and ‘Believe’ in Cleveland,” Happy Dog University, public lecture sponsored by Belt Magazine and Happy Dog, Cleveland, OH.
- July 2014 “Come to Cleveland: Seeing and Selling the City Since 1933,” Happy Dog University, public lecture sponsored by Belt Magazine and Happy Dog, Cleveland, OH.
- Mar./Oct. 2014 “Democracy in Action: Citizen Activism to End Segregation in Cleveland Heights, 1964-1976,” with Susan C. Kaeser, public lecture sponsored by Heights Libraries, Cleveland Heights Historical Society, and Cleveland Heights Landmark Commission, Cleveland Heights, OH.
- May 2012 “Mackinac, the Fairy Island: A History of Michigan’s Famed Summer Resort,” From Grand to Grand, sponsored by Berea Leadership Academy, Olmsted Falls, OH.
- June 2011 “Two Centuries East of Coventry: Grant Deming’s Forest Hill Allotment,” public lecture sponsored by Cleveland Heights Historical Society and Cleveland Heights Landmark Commission, Cleveland Heights, OH.